

Stephanie Pelot

GRAPHIC DESIGNER

Principal and Senior Designer, [Pentafolio Inc.](#), since 1982

You have something to say. You want to send your message out. It's like building a boat — you know it's possible, you've seen it done, but you don't have the expertise to construct one. Talk to me, I'm the builder. Your message will be sleek and slender, intelligently designed and carefully crafted — guaranteed to sail.

QUALIFICATIONS

Perceptive	Readily understands project context, audience, requirements and constraints
Resourceful	Plans and follows budgets and schedules Fluently bilingual
Discerning	Helps think through projects, organize structure, and clarify messages Assists with decision-making on strategy, content and format Translates complex information into graphics and forms, including interactive forms
Focused	Sets clear design goals so projects stay on track
Devoted	Gives content top billing Team player, open-minded Well-organized, calm under pressure, emotionally mature
Creative	Develops original concepts and style options Expertly applies design solutions from concept development through graphics production Competently sources images
Meticulous	Thoroughly researches typographic options Highly skilled in photo enhancement Proficiency in Adobe InDesign, Illustrator, and Photoshop Comfortable in Microsoft Office Suite and Adobe Premiere Accurate final files delivered to spec, including WCAG 2.0-accessible PDF files

MILESTONE PROJECTS

I am comfortable working on design projects of all sizes, from modest business cards to interactive DVDs. The projects presented here are some that allowed me to grow my professional skills.



[La transition postsecondaire](#) website, Collège La Cité, 2016

Web-based high school course to prepare senior students for transition after graduation.

When we were approached for this project, the client had an objective but very little content. I proposed the site's concept, selected content from interviews, edited videos, and developed the site's structure and graphic design.



[Soutenir les personnes aidantes](#) video, Alliance des femmes de la francophonie canadienne, 2009

This DVD contains a 20-minute documentary video on caregivers in minority francophone communities across Canada and 5 video reports on community initiatives.

For this project I **managed** the production schedule, **designed** the visual identity, **developed** an interview grid, **conducted** interviews, **transcribed and selected** excerpts, **developed** the scenario, **edited** the videos, **designed** the menu, and **translated** for English subtitling (in 2012).

[Web capsules](#), La Cité collégiale and the Consortium national de la santé, 2009

Interviews, video editing, graphic design and interface design of ten multimedia capsules to promote health-related programs taught at this French-language college.



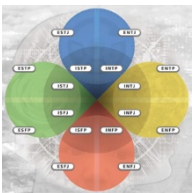
[Vertdire – Greenspill](#), Pentafolio, 2007-2008

Concept development, graphic design, video editing and page makeup of French and English demo issues of an interactive webzine showcasing individuals who have taken action to lessen their environmental footprint.

[Activité physique en salle de classe](#), Conseil des écoles catholiques de langue française du Centre-Est and Conseil scolaire de district catholique de l'Est ontarien, 2006

Three DVDs developed for elementary school students as part of the Daily Physical Activity Program in Ontario schools. Each DVD contained seven 20-minute videos with different themes, in versions adapted to grades 1-3, 4-6 and 7-8.

Artistic direction, collaboration on theme and scenario development, graphic design, and photo collages for video backgrounds.



[The Magnificent 16](#), Rebel Eagle Productions, 2005

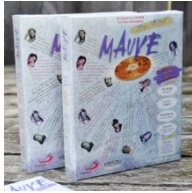
Interactive DVD-ROM on personality types, according to Carl Jung's theory adapted by Myers and Briggs, with an animated presentation of each of the 16 types and interactive menus leading to video interview excerpts and text presentations.

Managed production schedule, **guided** client in structuring content to suit available technology, **translated personality types to graphic presentations** in close collaboration with client, **designed** menu screens, **produced** graphic elements for animations, and **designed** packaging and website.

9.18 Family-Centred Maternity and Newborn Care: National Guidelines

The health care provider in the referring and receiving centres must make a joint decision as to the most appropriate level of care and the need for emergency personnel. The decision as to who should accompany the woman depends on her condition. The accompanying professionals should be able to assess the condition of the mother and her ability to respond appropriately to an unforeseen change and to conduct emergency tasks. They should be trained in manual and mechanical infant life support, respiration, infant resuscitation as well as child and infant cardiopulmonary resuscitation, and in substance IV therapy.

The proposed receiving hospital should document the request for transfer on a standardized form. Request information includes the names of the woman and physician(s) making the request for the transfer request, the current condition of the woman and her unborn baby, any decision regarding treatment and transport, the type of health professional accompanying the woman(s) and the name and telephone number of the accompanying support person. For adult patients, this documentation should be done whether or not the decision is made to transport the woman.



[Family-Centred Maternity and Newborn Care: National Guidelines](#), Health Canada, 2000

Graphic design of typographic treatment to enhance legibility and make judicious use of space and **page makeup** assuring consistent layout treatment of titles, text, and tables for this 422-page document in French and English.

[Mauve](#), interactive CD-ROM, Health Canada/Médiaspaul/Pentafolio, 1998

“By and for teens” CD-ROM for crisis prevention. Six hours of interactive content, French and English versions.

Reviewed, selected and translated testimonials, **designed** menu screens, **developed** animated elements, **scanned and retouched** photos, **developed** typographic treatments, and **designed and produced** promotional material including packaging, guidebook, navigation chart, magazine ads, flyer, and website.

[Families from Within](#) and [Familles à cœur ouvert](#), 1994

Graphic design and **page makeup** of two 160-page books of stories about birth and family life, shared by men, women and children from across Canada and around the world. Illustrations by Jean-Emmanuel Allard.

Annual Report 1992-1993, Government Telecommunications Agency

Graphic design and **page makeup** of the 64-page report, French and English versions, including graphs and financial statements.

SIDELINES

November 2015 to May 2016 – **Worked** at Joël’s Coffee, a small regional coffee roastery, creating business management and marketing tools.

From 2013 to 2015 – Was a family caregiver.

From 2004 to 2013 – Was a market gardener delivering weekly baskets of organic vegetables to 40 families in the Ottawa area, and selling at the Cumberland Farmers Market and to wholesale clients.

EDUCATION

Self-taught.

COMMUNITY

Canadian Organic Growers, Ottawa-St. Lawrence-Outaouais Chapter. **Graphic design** of bi-monthly chapter newsletter, 2003-Current. **Graphic design** of [posters](#), signage, site map and [program](#) for annual fundraising event Feast of Fields, 2006 and 2007. **Graphic design** of 2014 AGM Fall Reflections poster and website and editing of keynote video.

Seeds of Diversity/Pollination Canada. **Graphic design** of a 26-page [Observers Manual](#) in French and English, 2007.

Founding and board member 2004-2006 of La Coopérative 301, a workers’ cooperative offering employment and training opportunities to New Canadians. Spearheaded the organization of a fundraising craft sale involving neighbouring community organizations. Developed the sponsorship package, information kit for participants, floor plan, and signage. The event was considered a great success.

Clarence Creek Food Bank. Coordinated monthly food baskets for local families in need, 2003-2005.